

10 easy ways to get more people with disabilities to your event

1. Advertise to local groups in a reasonable geographic radius, letting them know how accessible your event is. Most with profound disabilities *will* come to an event in their local area — but usually only for the day.

2. Identify your target users and how much you're willing to spend on contacting them (i.e. Mencap, Social Service day centres, carer groups, disability network, etc.)

3. Every mention of your event should indicate the availability of a hoisted facility by name or by using a *Changing Place's* logo. (printing, social media, websites, etc.)

4. Plan your site thoughtfully to enable easy — and hopefully, level — access to a centrally-located hoisted facility.

5. Mark the hoisted facility clearly on your event map with words, an appropriate symbol, or use a *Changing Places* logo.

6. Announce regularly during the event that there's a hoist available and where it is.

7. Encourage staff and volunteers to politely approach disabled folk (especially those in wheelchairs with slings) and tell them there's a changing space available.



FOR MORE IDEAS & INFORMATION

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8. Make sure all booths and vendors are aware of, and able to point people towards, the direction of the hoisted facility.

9. Place signage around your event indicating the direction of the hoisted facility.

10. Utilize available organizations specializing in the needs of the disabled to gain advice and insight (i.e. MigLoo, Attitude is Everything, Changing Places and more.)